

**Board of Directors Call**  
**Wednesday, March 16, 2016**  
**3:00pm Central Standard Time**  
**(205) 934-2663**  
Minutes

Attendees: Rob Garjarski, Bill Mahle, Melanie Everitt, Patrick Gahan, Craig Collum, Brittney Wilk, Susanna Lenderman, Rebecca Ameduri, Maryanne Chrisant, Jim Kirklin

Excused: William Dreyer, Mariah Strickland, Mike Paseornek

1. Welcome – Dr. Rob Gajarski

2. Recognition of New Members – Patrick Gahan and Mike Paseornek (parent representatives), Rebecca Ameduri, William Dreyer, Mariah Strickland (nurse representative)

3. Financial Report – Craig Collum reviewed budget. UAB's contribution to the web-based database is not included in this budget report.

a. Give or Get Pledge Goals

4. Upcoming Spring Meeting – Susanna Lenderman. Currently. 80 are registered (average attendance for Spring Meeting is approx.. 120).

a. Board of Directors Meeting : 6-7 PM at Omni Shores Hotel. Susanna will request a conference call-in number from the hotel for BOD members who want option to call-in

5. Fundraising & Events – Brittney Wilk

a. Recap Slice Dough Raiser Event: local Birmingham event raised \$300 for PHTS Foundation

b. Upcoming California Pizza Kitchen Event, May 11: National event: California Pizza Kitchen corporation agreed to coordinate through their marketing team 10 sites for this fundraiser. Brittney reviewed the sites that will be participating. There will be future dates with other businesses for other PHTS cities to participate later in 2016.

c. Iron City Event, September 29: Fundraising gala including silent and live auction. Brittney will reach out to members later for auction items.

6. Website – Brittney Wilk

a. Bio & Photo Submission: Request for the BOD members to supply professional bio and photo for the Foundation website.

7. Historical summary of PHTS and Foundation provided to new members not familiar with PHTS mission and structure. Request for additional fundraising strategies. Patrick

discussed the Georgia Giving Day as a way to raise money rather than hosting events that require hiring other professionals to host fundraisers. Brittney to explore this option out-of-state. Social media and networks are an important part of this. PHTSfoundation can now be found on Twitter and Facebook.